

Funding Strategy

2011-2014

Statement of Intent

Ashton Gate Out of School Care (AGOSC) has been developed to provide care for children aged four to eleven years by providing wraparound childcare in the form of Breakfast Club, After School Club and Holiday Playscheme. It is the intention to offer care before and after every school day and for all of the school holidays and inset days.

Our setting is a child-centred play environment that supports and enhances the natural development of children into healthy and confident adults. We do this through our range of exciting activities, resources and play opportunities.

AGOSC will appoint staff who are appropriately qualified and experienced and who are dedicated to providing high quality care and promoting equality for all.

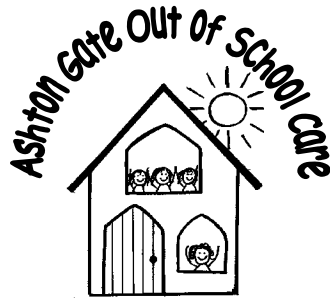
AGOSC will meet all the requirements of Office for Standards in Education (Ofsted), which is the registration authority for the scheme. A copy of this registration will be on display in the Caretaker's House at all times and we will ensure that copies of the inspection report are provided to all parents/carers.

Analysis of Funding Needs and Priorities

AGOSC's current funding needs have been identified by the Management Committee (MC), Staff, Children and Parents/carers. These are:

- Added value projects.
- Administration and marketing costs e.g. AGM, Website, Business Plan.
- Upkeep and improvement of the property e.g. outdoor space, decorating, equipment.
- Staff training, development and retention.
- Inclusion e.g. subsidised fees, staff training, support workers.
- Expanding the services we offer.

Our priority is to ensure the sustainability of the organisation. Funding that can assist with our core running costs or encourage more users to attend the club must take precedence.



In addition, we will regularly look into ways of saving money e.g. reducing our postage expenditure by sending newsletters electronically.

Fundraising Objectives

- 1.** To have one funded added value project per year (e.g. drama, sports, cookery).
- 2.** To source and apply for funding and/or support for administration/marketing. This could involve looking into preferred suppliers and building relationships with local businesses.
- 3.** Access free/discounted household/garden equipment and resources. As part of this we will look in to business volunteering projects.
- 4.** Plan for training and skills sharing sessions at AGOSC (in-house and with other settings) and source funding for staff continued professional development.
- 5.** Work with the Disabled Children's Service Bridging Worker to explore inclusion funding opportunities and free training.
- 6.** Plan for additional income via the use of the Caretaker's House.

Sources of Funding

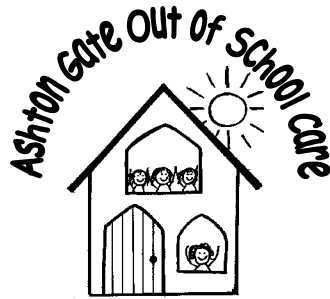
Please refer to our Funding Policy for further information on how AGOSC will consult, ensure involvement and commitment; our criteria and monitoring/accountability procedures.

Once a project has been planned the staff member responsible needs to consider the potential sources of funding. Research needs to be done in to the best sources and then a decision needs to be made as to which funder will be approached. Other methods of raising funds (e.g. holding an event) should also be considered.

We will look to diversify our funding as much as possible. We will steer clear from relying on one source as this could lead to a crisis if that organisation withdraws their support.

How We Will Fundraise

When initially seeking funds the most appropriate method to be used should be decided upon. This could be; writing a proposal and applying to a funding body, holding an event or meeting with the Disabled Children's Service to discuss funds for a support worker.



As many people as possible will be involved in fundraising to improve ownership within the setting. The skills of the staff team and MC need to be analysed so that, where possible, tasks are assigned to those best equipped to complete them. Core skills include; preparing budgets, liaising with funders, organising events. Goals should be manageable and a clear support system needs to be in place. A key person should be responsible for co-ordinating activities and monitoring progress. It is important to share news; from the initial plans to the final outcome so regular feedback will be given to and from the staff team and MC. Successes should be shared and challenges discussed and worked through as a team, it is important to provide feedback in order to improve knowledge. We believe that involving the whole team in the process will encourage commitment and motivation and will build confidence and skills within the setting.

The full costs of a project should always be calculated, using a Full Cost Recovery approach. We understand that it is unsustainable and risky to work at below costs and to do so could threaten our organisation.

How the Strategy will evolve; Exit Strategy

The strategy will be reviewed every year and will be re-written after three years. We will ensure targets are kept SMART and that the policy is a true reflection of practice.

Projects should be gradually wound down or plans must be made for finding further funding if the project is to continue. Ideally we will make all aspects of our work sustainable and staff and MC continually work to achieve this. Our exit strategy needs to be integrated early in projects, especially if we plan to find on-going funding.

Action Plan

Objective (must be SMART*)	How will it be achieved?	Activities needed	Resources required	How measured?
1. Annual bid for added value project 2011-2012: Company & Charity registration 2012-2013: New kitchen 2013-2014:	Member of staff takes responsibility for making bid, ALM and MC support.	<ul style="list-style-type: none"> - Plan project (including child consultation). - Identify potential sources. - Write application (HH & ALM to support, MC to assist). 	<ul style="list-style-type: none"> - Paid admin time - Access to computers + office supplies. 	Successful bid
2. Review & update Business Plan	Staff and MC sub-group to be formed.	<ul style="list-style-type: none"> - Hold joint staff + MC meeting - Liaise with parents and children 	<ul style="list-style-type: none"> - Paid admin time for staff. - access to computers, office supplies, camera and printers. 	New document to be produced in time for 2011 AGM
3. Funding to offer free holiday playscheme places to families in need.	HH and to take responsibility for making bid with support of ALM and MC.	<ul style="list-style-type: none"> - Plan project. - Write application. 	<ul style="list-style-type: none"> - Paid admin time - Access to computers + office supplies. 	Successful bid
4. Build our reserves. Ideally to three months of running costs.	Treasurer, ALM and HH responsible for annual budgeting. ALM takes responsibility of monitoring.	<ul style="list-style-type: none"> - Annual budgeting. - Monitoring and reviewing of finances. 	<ul style="list-style-type: none"> - Paid admin time - Access to computers + office supplies. 	Accounts

* Specific, Manageable, Achievable, Realistic, Time-bound